

Entrepreneurship Seminar Series -2:

Invest or Not: How to Select Investee Company

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Founder of Hong Kong Inno Capital



**Why should I invest into
this investee ...?**

Why me / investor ?



**How to make their
start-ups sustainability /
successful?**

6



6 Factors that affect Start-ups to Success...

Connect to Right Resources

/ 鏈接好資源 /

Identify Pain Point

/ 持續的痛點 /

Unique Solution

/ 獨特的解決方案 /

Money Matter / Scalabled Business

/ 持續吸錢的能力 / 可規模化的生意 /

Committed CEO

/ Kind-hearted 善良 /

/ Intelligent 智慧 /

/ Brave 勇敢 /

/ Team Building 建立團隊 /

Straight Flush

/ 同花順組合 /



CASES SHARING

Incus



Established in Hong Kong in 2016, Incus Co. Ltd. is a leading audio signal processing company in China. The patented intelligent audio separation technology developed by Incus can separate the components of mixed speech in real-time. This technology has a wide range of applications, including hearing aids, noise reduction solutions, communication equipment, smart home, smart speakers and other human-computer interactions.

Jarvix

Make more money, easier than ever

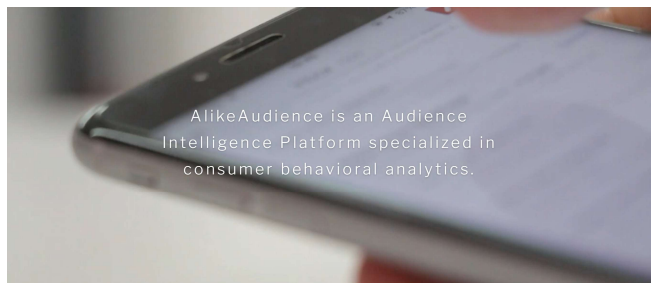
Intelligent Store Management and Financial Technology Platform

jarvix provides cloud-based sales & management platform, integrated credit card and digital payment application, and financial technology services. Helping businesses to leverage data and technology to manage business, attract customers, and expand their businesses with capital.

AlikeAudience



AlikeAudience-大数据广告平台



➤ 产品&业务

- AlikeAudience利用实时更新的大数据平台探测东南亚受众的偏好，从而进行更加精准有效的数字化营销，帮助企业缩减营销投放成本，提高营销准确度。



➤ 创始团队

- 林家健 Bosco，美国加州伯克利大学经济学学士，曾在法国兴业银行投行部从事衍生品交易，有丰富的数据处理经验，曾在大学时创办二手汽车电商平台。
- 郭启洋 Ronald，香港科技大学工商管理学学士，曾在香港德勤会计师事务所从事超过3年审计、咨询工作。

A photograph of a sunlit forest path. The path is covered in lush green grass and numerous small purple flowers. Tall, slender trees line the path, with sunlight filtering through the canopy, creating a warm, golden glow and lens flare effects. The text "THANK YOU!" is overlaid in the center of the image in a bold, white, sans-serif font.

THANK YOU !