BE CREATIVE

BE SMART

BE BETTER





DR WINNIE SHUK-MING TANG

1999 PhD Graduate

«
Not to be served, but to serve.



SHARING

am glad to share with you that my latest book Surfing the IT World obtained the publishing award (Commerce and Management Category) in the Hong Kong Publishing Biennial Awards 2017.

This is the first publishing award I have received and I truly believe it belongs to my alma mater as I was given a chance to study Geographic Information System (GIS) at HKU, teach GIS after my graduation in HKU and start my own GIS business in my home town.



Over the years, I believe that GIS can assist the organisations and individuals in decision making and improving productivity, it helps to analyse and organise multilevel spatial data and make it convenient to manage a smart city as well. To make GIS beneficial to the society, I started my own business 20 years ago. At that time, I determined to establish a market which would become a self-sustaining environment for those students studying GIS to apply their knowledge to the community. By doing so, I could bring together innovative people and technology and creative thinking. This would also help to develop a new economy and market, and thus enhance Hong Kong's competitiveness.

With the continuous efforts of my team, my company can get over the tectonic shifts in



technology throughout the years and being recognised by the Information and Communications Technology (ICT) industry in the region. This publishing award is just the best gift to celebrate my company's 20th Anniversary!

Actually, studying at HKU is the most memorable days in my life. I was so proud to be part of it and I was excited to be invited to teach a master's course on smart city this year too.

I sincerely hope the alumni and the current students can embrace the technology and work hand in hand together to build a smart city for Hong Kong."

