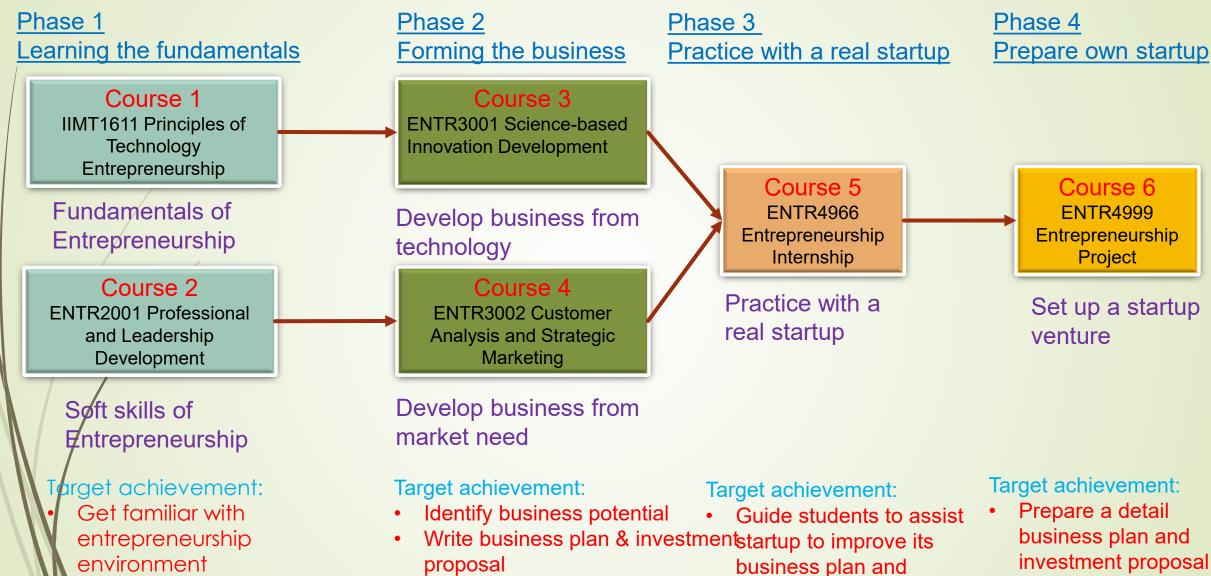


Minor in Science Entrepreneurship



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investment proposals

investment proposal that are ready for fund raising purpose

Understand those essential

oft skills for running a startup

Phase 1 Learning the fundamentals

Course 1

IIMT1611 Principles of Technology Entrepreneurship

Fundamentals of Entrepreneurship

Course 2

ENTR2001 Professional and Leadership Development

Soft skills of Entrepreneurship

Target achievement:

- Get familiar with entrepreneurship environment
- Understand those essential soft skills for running a startup

Phase 2 Forming the business

Course 3

ENTR3001 Science-based Innovation Development

Develop business from technology

Course 4

ENTR3002 Customer Analysis and Strategic Marketing

Develop business from market need

Target achievement:

- Identify business potential
- Write business plan & investment proposal

Phase 3

Practice with a real startup

Course 5

ENTR4966 Entrepreneurship Internship

Practice with a real startup

Target achievement:

 Guide students to assist startup to improve its business plan and investment proposals

Phase 4 Prepare own startup

Course 6

ENTR4999 Entrepreneurship Project

Set up a startup venture

Target achievement:

 Prepare a detail business plan and investment proposal that are ready for fund raising purpose

- Multi-disciplinary Creativity-Entrepreneurship Approach
 - Each team should be formed by
 - Science Student + Engineering Student + Business Student + ...
- Unique Hand-in-Hand Walk Through Process to Create a Business Venture
 - Learn the essentials of entrepreneurship
 - Practice in startup before forming own business venture
- Assist Students in Post Minor Follow-up Activities
 - Business Plan competition
 - Application of incubation Program
 - iDendron at HKU
 - HKSTP/CyberPort
 - Fund raising activities
 - Government TSSSU Fund at HKU
 - Angle investors

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- Mentor Pool
 - Selected seasoned mentors



Dr. Samson Tam, Chairman of Group Sense (International) Limited



Dr. Wai Shun Lo, General Partner of DL Capitals (點亮資本)



Mr. Edmond Lau, Managing Director of LingFeng Capital Management Ltd (领沨资本)



Mr. Mingles Tsai, CXO of ParticleX



Mr. Fred Yung, Former Head of HKSTP incubation program,

■ And more......

- Angel Fund Networks
 - **■** HKBAN
 - **■** Up to HKD 20 million



- Individual Angel
 - **►** Family Funds
 - **►** Individual billionaires
 - Seasoned investors

Student Testimonials



Mr Cameron Xavier van Breda (BSc)
Major: Molecular
Biology and
Biotechnology
Minor: Science
Entrepreneurship



Mr Keith Chau
[BBA(IBGM)]
1st Major: International
Business and Global
Management
2nd Major: Business
Design and Innovation
Minor: Science
Entrepreneurship



Mr Harry Chu (BSc)
1st Major: Chemistry
2nd Major: Finance
Minor: Science
Entrepreneurship



Ms Sara Yue (BSc)
Major: Molecular Biology
& biotechnology
Minor: Science
Entrepreneurship



IF YOU WANT TO BECOME YOUR OWN BOSS?

BUT YOU LACK...

GOOD SKILL SETS / IDEAS / PRODUCTS / TEAMMATES / MENTORS / BUSINESS NETWORKS / PRACTICE OPPORTUNITIES

MINOR PROGRAM in SCIENCE ENTREPRENEURSHIP

for UG students (max 20) from ALL faculties

Please come to join us



Knowledge of entrepreneurship



Insights into forming business from technological innovation & customer need



How to produce investment and business proposals



Pitching skills for fundraising

It is anticipated that students from different faculty will form their own startup companies upon completion of this minor program.

Thanks

https://www.scifac.hku.hk/prospective/ug/minor-in-scienceentrepreneurship

Any questions are welcome rockylaw@hku.hk