



# Master of Science in the field of **FOOD INDUSTRY: MANAGEMENT AND MARKETING**

*Driving professionalism in modern food industry*



## The Programme

- 1-year full-time
- For food and/or nutritional science graduates — an advanced training in management skills and marketing research methodology
- **Practical approaches to:**
  - ▶ quality assurance and safety management in food production, supply chain and distribution of food products
  - ▶ market research, business and financial strategies, organisational culture, product development and evaluation
  - ▶ future foods and biotechnology, food culture and economics



**Host**  
School of Biological Sciences



## Admissions Requirements

- A Bachelor's degree in Science
- Preference will be given to those specialising in food science, nutrition and other related majors
- Fulfil the University Entrance Requirements as stated on the website:  
<https://admissions.hku.hk/tpg/admissions-requirements>



## Application Deadline

12:00 noon (GMT +8), March 31, 2025



**Online Application**  
[admissions.hku.hk/tpg/](https://admissions.hku.hk/tpg/)

**Programme Details**  
[bit.ly/2TRxmD0](https://bit.ly/2TRxmD0)



**2025-26 (September 2025 intake)**



## Enquiries

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