FOOD INDUSTRY: MANAGEMENT AND MARKETING

Driving professionalism in modern food industry

Master of Science in the field of

The Programme

1-year full-time

For food and/or nutritional science graduates — an advanced training in management skills and marketing research methodology

Practical approaches to:
- quality assurance and safety management in food production, supply chain and distribution of food products
- waste management and control
- market research, business and financial strategies, organisational culture, product development and evaluation
- future foods and biotechnology, food culture and economics

Admissions Requirements

- A Bachelor's degree in Science
- Preference will be given to those specializing in food science, nutrition and other related majors
- Fulfill the University Entrance Requirements

Application Deadline

12:00 noon (GMT +8), April 30, 2024

2024-25 (September 2024 intake)

Enquiries

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Host

School of Biological Sciences

Online Application

admissions.hku.hk/tpg/

Programme Details

bit.ly/2TRxmD0