



Master of Science in the field of **FOOD INDUSTRY: MANAGEMENT AND MARKETING**

Driving professionalism in modern food industry



The Programme

- 1-year full-time
- For food and/or nutritional science graduates — an advanced training in management skills and marketing research methodology
- **Practical approaches to:**
 - ▶ quality assurance and safety management in food production, supply chain and distribution of food products
 - ▶ waste management and control
 - ▶ market research, business and financial strategies, organisational culture, product development and evaluation
 - ▶ future foods and biotechnology, food culture and economics



Host
School of Biological Sciences



Admissions Requirements

- A Bachelor's degree in Science
- Preference will be given to those specialising in food science, nutrition and other related major
- Fulfil the University Entrance Requirements



Application Deadline

12:00 noon (GMT +8), April 30, 2024



Online Application
admissions.hku.hk/tpg/

Programme Details
bit.ly/2TRxmD0



2024-25 (September 2024 intake)



Enquiries

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