



## New Study Sheds Light on the Dark Side of Hong Kong's Lucrative Live Reef Fish Food Trade

HD images & press materials can be downloaded here: <http://bit.ly/2rE7nEt>

### Professor Yvonne Sadovy

School of Biological Sciences and Swire Institute of Marine Science, The University of Hong Kong



Yvonne Sadovy is a Professor at the University of Hong Kong School of Biological Sciences and Swire Institute of Marine Sciences. She has been a marine biologist for over 30 years and has been in Hong Kong for 25 years. Before 1993 she worked in Puerto Rico, Caribbean, as Director of the government Fishery Laboratory. She is interested in the interaction between species' life history and exploitation patterns and in the conservation and management of fish species that are particularly vulnerable to overexploitation, like the groupers and Napoleon Fish. She works in both source and destination countries towards regulating seafood so that it is traded legally and sustainably.

薛綺雯教授任職於香港大學生物科學學院和太古海洋科學研究所，從事海洋生物學的研究超過 30 年，當中有 25 年在香港工作。在 1993 年之前，她曾擔任加勒比波多黎各政府漁業實驗室主任。她對於物種的生活史和開發模式之間的相互作用，以及一些容易遭受過度捕撈的魚類（如石斑魚和蘇眉）的保育和管理尤其感興趣。她致力協助原產地和目的地國家管制並達至合法和可持續的海鮮貿易。

### Mr. Stan Shea

Marine Programme Director, BLOOM Association Hong Kong, Partner of Choose Right Today & co-author of the research paper



Stan Shea is the Marine Programme Director at BLOOM Association Hong Kong, a marine conservation organization and Partner of Choose Right Today. Locally, his interests include topics surrounding the live reef food fish trade, and the wider seafood and dried seafood trade, while specializing in reef fishes. Globally, his research on the shark fin-related trade has brought him all over the world to governments and traders of major trading countries.

佘國豪先生 Stan Shea 是 BLOOM Association 香港分會的海洋項目總監兼「識揀海鮮」的合作夥伴。在香港，他的研究包括活食用珊瑚魚貿易，更廣泛至其他海鮮研究和海鮮乾貨貿易研究等。在國際層面，他的魚翅貿易研究，使他有機會接觸世界各主要貿易國家的政府和貿易商。

### Professor Daniel Pauly

University of British Columbia Killam  
Sea Around Us; Institute for the Oceans and Fisheries & Department of Zoology



Daniel Pauly is University Killam Professor at the University of British Columbia in Vancouver, Canada. He studied fisheries science in Germany, but spent much of his career in the tropics. Since 1999, he has been directing the "Sea Around Us" (<http://www.seaaroundus.org>), devoting to document the impact of fisheries on the world's marine ecosystems. The concepts, methods and software he developed are presented in over 1,000 widely-cited publications, and have led to his receiving multiple awards.

Daniel Pauly 教授任職於加拿大溫哥華英屬哥倫比亞大學，並獲得加拿大國會 Killam 獎。雖然他在德國學習漁業科學，但他的大部分職業生涯都在熱帶地區度過。自 1999 年以來，他一直領導 "Sea Around Us" 項目 (<http://www.seaaroundus.org>)，致力於記錄漁業對世界海洋生態系統的影響。他所構思和開發的研究概念、方法和軟件應用在超過一千篇被廣泛引用的文獻中，因而獲得了多個獎項。

### **ABOUT THE UNIVERSITY OF HONG KONG**

The University of Hong Kong (HKU) is the first and oldest institution of higher learning in Hong Kong, and was founded in 1911, incorporating the Hong Kong College of Medicine (est. 1887). For over a century, the University has dedicated itself to creating knowledge, providing education, and serving society. It has grown with Hong Kong and generations of its graduates have helped shape the city from which the University takes its name. Today, HKU has an established worldwide reputation for being a research-led comprehensive University with ten Faculties and a strong commitment to intellectual freedom, liberty and diversity.

HKU strives to attract and nurture outstanding scholars through excellence and innovation in its teaching and learning, research and knowledge exchange activities. Regarded as Asia's Global University, HKU is a diverse community of over 30,000 students, including about 9,000 students from more than 100 countries around the world, and half of its academic staff are international faculty. HKU's research areas and themes reflect a broad range of issues and bring together experts from diverse disciplines. The University has academic partnerships with over 300 universities and research institutes around the world. The University has 111 professors ranking in the top 1% scientists globally and conducts cutting-edge work in many fields.

#### Media Contacts:

[yjsadovy@hku.hk](mailto:yjsadovy@hku.hk)

Dr Yvonne Sadovy,  
Professor at School of Biological Sciences and Swire Institute of Marine Science, HKU

[melwkwon@hku.hk](mailto:melwkwon@hku.hk)

Ms Melanie Wan,  
HKU Communications and Public Affairs Office

[cindycst@hku.hk](mailto:cindycst@hku.hk) /

(852) 3917-5286

Ms Cindy Chan,  
HKU Faculty of Science

### **ABOUT WWF CORAL TRIANGLE PROGRAMME**

WWF has been pioneering conservation in the Coral Triangle for more than two decades, collaborating with partners in the private sector, governmental agencies and civil society. By providing technical expertise and funding, and promoting innovative public-private partnerships, WWF is committed to safeguard the health of the region's natural resources and to secure the millions of livelihoods that depend upon them.

#### Media Contact:

[geoffrey.muldoon@wwf.panda.org](mailto:geoffrey.muldoon@wwf.panda.org)

Mr Geoffrey Muldoon,  
Senior Manager, Business and Industry, WWF

### **ABOUT ADM CAPITAL FOUNDATION (ADMCF):**

Established in 2006, ADM Capital Foundation (ADMCF) aims to promote equity and environmental conservation in Asia. Through research, the foundation identifies environmental challenges and then works towards solutions across five key areas: marine conservation, water security, air quality, wildlife trade and forestry conservation finance.

### **ABOUT CHOOSE RIGHT TODAY (CRT) :**

ADMCF in 2016 launched ChooseRightToday.org as a bi-lingual platform to educate businesses and consumers about sustainable seafood, which is seafood captured or farmed in a way that minimizes harm to the marine environment. The site contains important up to date information on eco-labels, what to eat and what to avoid. It also provides a guide to Hong Kong's major supermarkets, online stores and lists a wide selection of restaurants carrying sustainable seafood.

#### Media Contact:

[slc@admcf.org](mailto:slc@admcf.org)

Ms Sophie Le Clue,  
Director, Environment Programme, ADMCF